

# 2011 Lights of the Ozarks Parade Official Vendors and Parade Entry Form

## Saturday, November 19, 2011 6:00p.m.

(Line-up information will be sent along with vendors and parade acceptance notification)

**Theme:** “Fayetteville Unites with Holiday Lights”. We are looking for creative floats that incorporate this theme on their floats. Prizes will be awarded for the best floats. Parade entry fee is \$25.00. If your organization/company would like to be one of our exclusive vendors on the day of the parade, add \$75.00. This is a nighttime parade. All entries must be illuminated in some manner. Entries must have at least two people walk alongside the float for the entire parade route. Candy may not be thrown from floats but walkers are encouraged to hand out candy. ***Please fill out the following information and return by November 11<sup>th</sup>. Space is limited and entries will be given consideration based on the date the application is received.***

---

<b>Name of Organization/Company</b>	<b>Product(s)/Services for Sale</b>
-------------------------------------	-------------------------------------

---

<b>Work Telephone #</b>	<b>Fax #</b>	<b>Email Address</b>
-------------------------	--------------	----------------------

---

**Mailing Address**

---

<b>City</b>	<b>State</b>	<b>Zip Code</b>
-------------	--------------	-----------------

---

<b>Full Name of Emergency Contact</b>	<b>Telephone #</b>	<b>Email Address</b>
---------------------------------------	--------------------	----------------------

Is this your first Lights of the Ozarks Parade (circle the appropriate answer)?      Yes    or    No  
 Are you familiar with this parade (circle the appropriate answer)?                Yes    or    No  
 Will your organization be represented in the parade (circle the appropriate answer)?    Yes    or    No

*(NO ELECTRIC power supply by the organizers. All vendors are expected to come with their power generator. Detailed information about the parade will be sent as soon as your application form is received).*

**Registration Fee** (Check the appropriate submission)  
 \_\_\_\_\_ Application for Vendor and Parade Entry (\$100.00)  
 \_\_\_\_\_ Application for Vendor only (\$75.00)  
 \_\_\_\_\_ Application for Parade Entry only (\$25.00)

**Payment Method** (select the appropriate payment option and follow the payment instruction below).

Check                       MasterCard                       Visa                       Discover Card

---

Card #	/    /	3-digit    Expiration date	Signature	Date
	/    /	Security #		

**Check Payment:** Make check payable to Fayetteville Visitors Bureau, and fax your sponsorship form to Shelly Walters at (479) 571-4731, or send the form and your payment option to Shelly Walters, 21 South Block, Suite 100, Fayetteville, AR 72701.

For further information, contact Fayetteville Convention and Visitors Bureau at toll free number: 800-766-4626 and/or Dr. Godwin-Charles Ogbeide (U of A) at (479)575-2579. You may also e-mail the organizers at [lightsoftheozarks@gmail.com](mailto:lightsoftheozarks@gmail.com). Your earliest response will be sincerely appreciated, and allow us to appropriately maximize the promotion of your organization via our media partners.

Cryptogram: \_\_\_\_\_